



Beverly Youth Football & Cheerleading Presents

# EVEN FIELD™

Cultivating Integrity in Sports + Life

## Even Field's Message

Our Youth Sports Clinics give adults practical advice for improving the team sports environment, and help young athletes achieve their goals.

### For Young Athletes

- Building confidence
- Earning the trust of your team
- Handling pressure & criticism

### For Parents

- The role of a youth sports parent
- How to help your young athlete deal with adversity
- What to do if you don't like the way your child is being coached

### For Youth Coaches

- How to get players to listen
- Motivating young athletes
- Handling pressure & criticism

### Event Details

Thursday August 14, 2014 @ 7:20pm  
 Cooney Athletic Field  
 98 Newbury St, Beverly, MA 01915

**Special Guest:** Pete Brock  
 President, New England Patriots Alumni Club

### Get to Know the Presenter

Chuck Wilson is the Founder and Executive Director of Even Field. He is an award winning Host, Anchor, and Commentator who recently concluded close to 17 years at ESPN Radio. Chuck was named one of the "100 Most Influential Sports Educators in America".

We want you to know that we videotape our clinics and use portions of it to further our nonprofit mission. We hope you will help us. By asking questions, offering comments, and sharing your personal stories during our Q&A session, you can help others gain insight and perspective. (We do not identify participants by name without their permission.)